

Somers Economic Development Commission Minutes of December 1, 2014

1. Call to Order: Chairman Reed called the meeting to order at 7:07 P.M. Members present: David Reed, Bob Schmidt, Tim Potrikus, Richard Cheney, Vicki Clark, and Sarah Maskill.
2. A motion to approve the minutes of October 6 was made by Mr. Schmidt, and seconded by Ms. Clark. The motion carried 5-0, with one abstention. The minutes of November 10 were discussed and taken upon advisement (no quorum at this meeting).
3. No correspondence was presented by Mr. Reed.
4. Lisa and John Caswell presented their plans for a Renaissance/Medieval Fair. As they are encountering difficulty in finding a suitable space in town, Mr. Cheney offered contact information for potentially suitable local venues. Ms. Clark offered to assist with their future promotion efforts via the EDC Facebook page.
5. Mr. Reed provided an update on the 2015 Directory. Gross Sales of \$11,500 are expected. Mr. Reed opened a discussion of hosting a %Directory Release/Launch+event for the business owners of Somers. Specifics for this event will be available when a firm printing schedule has been obtained. Ms. Clark and Ms. Maskill volunteered to coordinate this event.
6. Ms. Clark provided a status report on the EDC Facebook page. Traffic has been moderate; there are now 43 %likes.+ Mr. Potrikus provided an update on the SomersNow website: its rights have been renewed.
7. As listed in item 5, the next Business After Hours event will be the %Directory Release/Launch+event.
8. Mr. Reed provided a status report on activities regarding the intersection of Routs 190 and 83. Mr. Reed has reached out to several agencies and individuals to obtain letters of support to address this intersection\$ issues.
9. Mr. Reed provided a final contact list and schedule of 2015 meetings. Mr. Potrikus made a motion to approve these documents, seconded by Ms. Maskill. The motion carried 6-0. Mr. Reed presented the 2015 EDC Goals and Objectives. The document is amended to read %2015+instead of %2015-2016,+and the word %Draft+is removed. Mr. Cheney made a motion to accept this final document, and Mr. Potrikus seconded the motion. The motion passed 6-0.
10. No additional business was presented.
11. A motion to adjourn was made by Mr. Schmidt and seconded by Mr. Potrikus. The motion carried 6-0.

Respectfully submitted,

Sarah Maskill

Minutes are not official until approved at a subsequent meeting.